

ANGELA SCHLEICH

605.290.1874

angelaeschleich@gmail.com

www.linkedin.com/in/angelaschleich

angelaschleich.com

EXPERIENCE

CONTRACT GRAPHIC DESIGNER, AEROSTAR INTERNATIONAL, LLC

JANUARY 2023 - PRESENT

- Developed a brand style guide for Aerostar's employees, which included detailed instructions and requirements describing how Aerostar's design materials should be represented internally and externally
- In accordance to the style guidelines, reformatted and rebranded marketing materials, converting them to high quality print and web files
- Collaborated with Aerostar's culture and communications manager to design lapel pins, latex balloons, t-shirts, side banners, and radar backdrops for trade shows and staff meetings

CONTRACT GRAPHIC DESIGNER, CITY EXPERIENCES

MAY 2023 - PRESENT

- Conceptualized and executed visual designs for various marketing collateral, including brochures, flyers, posters, and digital assets
- Managed post-production processes, including color correction, audio synchronization, and final rendering, ensuring seamless and polished end products
- Created and maintained the company's visual brand identity, ensuring brand consistency across all marketing materials and platforms.
- Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and Indesign, to create impactful graphics, illustrations, and layouts

COPY EDITOR, THE EXPONENT

AUGUST 2020 - JANUARY 2021

- Verified publication information and proofread text to ensure reliability for news articles in the Exponent
- Teamed up with Exponent members to ensure the correct voice, tone, and message for each article
- Peer-reviewed others' copy edits to ensure accuracy before a final draft was submitted

SECRETARY ASSISTANT, NORTHERN STATE UNIVERSITY

AUGUST 2017 - MAY 2018

- Supported the operations of Northern State University's Fine Arts office through building concert programs and leading videography services for University events
- Coordinated and organized University fine arts events such as concerts, high school workshops, and musicals
- Demonstrated exceptional multitasking abilities by efficiently managing various administrative tasks simultaneously, such as answering phones, updating records, responding to emails, and organizing files, while upholding a keen eye for detail and accuracy.

EDUCATION

NORTHERN STATE UNIVERSITY

BA IN ART WITH GRAPHIC DESIGN

CONCENTRATION SKILLS

DECEMBER 2021

GPA: 3.7, Deans List all years; International Club, Honors member (2017), Jazz Choir (2017-2018)

YONSEI WONJU UNIVERSITY

INTERNATIONAL STUDIES MINOR

SPRING SEMESTER 2020

Global Village Program

SKILLS

DESIGN

Print • Illustration • Web Design • Visual Design • Photography • Product Strategy

SOFTWARE

Adobe CC (XD, Photoshop, Illustrator, After Effects, Indesign, Acrobat) • Figma
Lightroom • HTML • CSS • Microsoft Word • Microsoft Powerpoint • Microsoft Excel

ACCOLADES

HUBSPOT ACADEMY DIGITAL

ADVERTISING CERTIFICATE

MAY 18 2023 - JUN 16 2024

Understanding of digital advertising and its best practices

LINCOLN ART GALLERY

DECEMBER 2021

Organized and advertised an art exhibition reception for a collection of artwork (created in the span of four years)

NORTHERN STATE UNIVERSITY

DECEMBER 2021 - PRESENT

Artwork featured in NSU's permanent art collection